

Web and Graphic Designer

Personal Informations

name	Marchetti Paolo
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italy address	Via Attavanti, N° 24, 50051 Castelfiorentino (Florence)
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e-mail	paolo86@gmail.com
nationality	Italian
date of birth	18 July 1986
gender	male

Working Experiences

dates	16 July 2010 - now
employer	Winona eSolutions Ltd, London, UK - http://www.winonaesolutions.net
occupation	Senior Web Designer - To design and build dynamic and accessible websites and mobile websites for charities, art, fashion and education industries using the company's own .NET based CMS and Drupal. Designing email templates, providing user support. Applications used: Adobe Photoshop, Illustrator, Flash, Dreamweaver, Ms Visual Studio. Technologies: HTML5, CSS 2 and 3, Javascript (mostly jQuery). Lead designer for: British Fashion Council, London Fashion Week, League Against Cruel Sports, Tony Blair Faith Foundation and others.
dates	8 August 2009 - 15 July 2010
employer	Origin Design Ltd, London, UK - http://www.origin.uk.com
occupation	Web Designer - To design and build websites, flash games, email templates, landing pages, etc. using Adobe Photoshop, Illustrator, Flash, Dreamweaver, XHTML, CSS 2 and 3, Javascript. Clients Include Santander, GE Fabbri, Old El Paso, O2.
dates	15 July 2006 - 24 July 2009
employer	Art and Pixel s.n.c., Florence, IT - http://www.artandpixel.com
occupation	Advanced photo retouch for fashion and publishing industries, Pre-Press workflows, managing colour profiles and certified proofs, Graphic Design of brochures, catalogues, flyers, ads, developing and managing the company website. Clients Include CK Jeans, Guess, Gucci, Luisa Spagnoli.
dates	June 2005
employer	Nidiaci Grafiche, Certaldo (FI), IT
occupation	Internship, learning about Offset printing and designing graphic layouts.

Education/Qualifications

dates	October 2007 - June 2009
school	Nemo NT - Accademia delle arti digitali (http://www.scuolanemo.com)
subjects covered	Web and Graphic Design, Flash Animation, Digital Drawing, XHTML, CSS, JavaScript, ActionScript, XML, PHP, Joomla, MODx.
final grade	30/30
dates	September 2001 - July 2005
school	"F. Enriques" Institute - "Advertising Graphics"
subjects covered	Graphic Design, Advertising Planning, Photographic Techniques, Social Psychology.
degree	Tecnico della Grafica Pubblicitaria (Advertising Graphics Technician)
awards	3rd place at the National contest for Advertising Graphics students (Padova, 4th October 2005). The contest consisted in designing a logo and related graphic layouts for the competition itself.

Skills/Competences

Advanced knowledge of all the main design softwares. **Adobe Creative Suite:** Photoshop, InDesign, Illustrator, Dreamweaver and Flash, but also Quark XPress. Basic knowledge of video editing software: Final Cut and Adobe Premiere. Extensive knowledge of w3c standards for **XHTML, HTML5** and **CSS**. Knowledge of **WCAG 2.0** Knowledge of Javascript, Actionsript and a basic knowledge of PHP and ASP.NET Extensive work experience with Wordpress, but also Drupal, Joomla, Wordpress and MODx CMS Advanced knowledge of computer hardware and both Windows and Mac Os X systems. I'm well trained and proficient in graphic and digital design, I have passion and eye for the detail. Very good knowledge of the English language.

Interests

I like to keep myself constantly aware of the new trends in Advertising, Graphic and Digital Design, and Social Media. I am interested in photography, films and classic literature. One of my hobbies is to play electric guitar. Full driving license.